

New colostrum replacer: Premolac® PLUS

Calf product carries USDA license and provides more than 150 grams of IgG

Calf Solutions, in connection with Zinpro, introduces Premolac® PLUS colostrum replacer for dairy calves. With 152.4 grams of immunoglobulins (IgG), this new product is the highest concentration of IgG per gram of powder compared to other USDA-licensed colostrum replacer powder products for aiding in the treatment of failure of passive transfer.

“Colostrum is vital to get calves off to a great start to achieve passive transfer and set them up for positive lifetime performance,” says Stefanie Fieck, house brands manager for Milk Products, manufacturer of Calf Solutions® products. “Backed by a USDA license, dairy farmers and calf raisers can be confident Premolac® PLUS colostrum replacer is safe, effective and consistent from one bag to the next.”

How does a product get a USDA license?

It can take years to develop a product and obtain a USDA license. The process to achieve a USDA license is driven by the product’s claim and follows the strictest testing and evaluation standards, as both the manufacturing facility and product needs to be licensed.

For a colostrum replacer to be USDA licensed, it must meet the claim: “To prevent failure of passive transfer.” The number of IgGs present in colostrum replacer is what helps a calf achieve passive transfer.

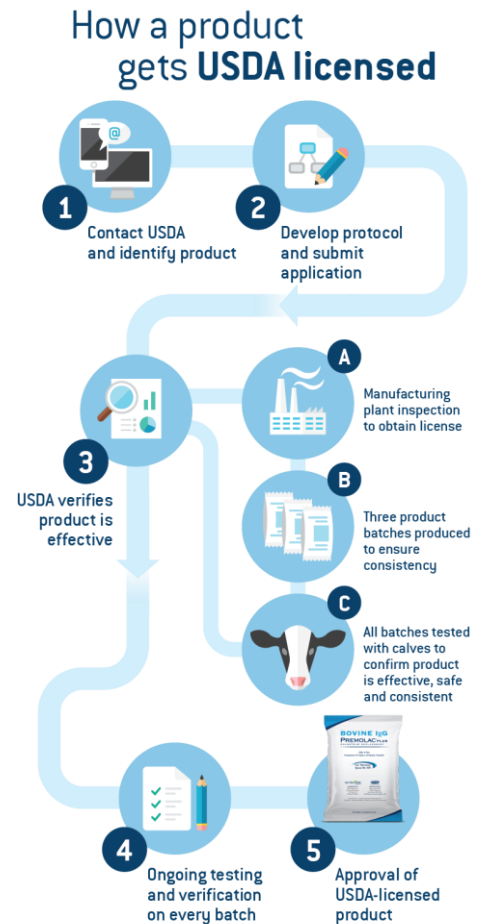
Why do IgGs matter?

It is recommended calves receive 150-200 g IgG at first-feeding colostrum¹ to absorb enough IgGs to achieve successful passive transfer for immune protection. Achieving successful passive transfer helps improve early calf health and growth, while preventing diseases otherwise transmissible through colostrum.

“As a USDA-licensed dried bovine colostrum replacer, Premolac® PLUS provides peace of mind to dairy farmers and calf raisers knowing it’s been tested and proven effective to treat the failure of passive transfer,” says Fieck.

To learn more about Premolac® PLUS colostrum replacer and other Calf Solutions® products, visit calfsolutions.com.

¹ Dairy Calf and Heifer Association Gold Standards



Premolac® is a registered trademark of Zinpro Corp.